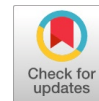


Understanding Roles of Non-Government Organizations and the Development Processes

Radhika Kapur



Abstract: *The main objective of this research paper is to acquire an efficient understanding of roles of non-government organizations and the development processes. The individuals, belonging to all communities and age groups are overwhelmed by different types of problems. Furthermore, the social problems of poverty, illiteracy, unemployment, homelessness, crime and violence and gender inequality is found in rural and urban communities. Hence, it is necessary for the individuals to ensure, these problems do not have any types of unfavorable effects on them. The victims of these problems are assisted in order to recuperate. Furthermore, they are imparted with information regarding ways to bring about improvements in overall standards of living. In other words, there is encouragement of counseling and guidance services. The individuals, employed within non-government organizations are well-informed in terms of their job duties and responsibilities. Furthermore, they augment their information in terms of methodologies and procedures, which are facilitating in carrying out tasks in a well-ordered manner and generating desired outcomes. In this manner, non-government organizations are rendering an important contribution in promoting community well-being. Furthermore, they are promoting empowerment opportunities among women and marginalized groups. Therefore, the non-government organizations are rendering an efficient contribution in carrying out development processes in a satisfactory manner. The main concepts that are taken into account in this research paper are, understanding the significance of roles of non-government organizations and the development processes, roles of non-government organizations and the development processes and advantages of roles of non-government organizations and the development processes.*

Keywords: *Abilities, Community Well-being, Development Processes, Non-Government Organizations, Roles, Skills, Up-gradation*

I. INTRODUCTION

The non-government organizations (NGOs) are the organizations that have one of the primary goals of promoting community well-being. Throughout the country in both urban and rural communities, the individuals are overwhelmed by the social problems of poverty, illiteracy, unemployment, homelessness and crime and violence. These individuals mostly belong to disadvantaged groups. These social problems are giving rise to impediments to the individuals in bringing about improvements in their overall standards of living.

Manuscript received on 30 August 2023 | Revised Manuscript received on 12 September 2023 | Manuscript Accepted on 15 September 2023 | Manuscript published on 30 January 2024.

* Correspondence Author (s)

Dr. Radhika Kapur*, Pedagogy and Organizational Culture in Nursery Schools, Delhi University, New Delhi, India. Email id: radhikakapur2004@hotmail.com

© The Authors. Published by Lattice Science Publication (LSP). This is an [open access](https://creativecommons.org/licenses/by-nc-nd/4.0/) article under the CC-BY-NC-ND license (<http://creativecommons.org/licenses/by-nc-nd/4.0/>)

Hence, the roles of non-government organizations are acknowledged in promoting community well-being. The individuals employed are required to implement effective communication processes. These are facilitating in acquiring an understanding of the causes of problems. After the causes are identified, measures are required to be put into operation to prevent these from assuming a major form. Furthermore, information is augmented in terms of various areas and ideas and viewpoints are exchanged. In addition, individuals are able to obtain answers to all their questions. Furthermore, augmenting communication ethics is advantageous on a comprehensive basis. Therefore, honing communication skills are facilitating to NGO workers in putting into operation their job duties in a well-ordered manner. The individuals, who are effected by social problems, belong to various age groups. They are effected physically as well as psychologically. Hence, they need to obtain counseling and guidance services. These services are provided by NGO workers and they have one of the primary objectives of promoting community well-being. In these services, the individuals are required to conduct the analysis of the causes of problems (Souders, 2020[5][6][7][8][9][10]). After the causes are identified, measures need to be put into operation to solve them. Furthermore, these need to be prevented from giving rise to impediments within the course of putting into operation job duties. In the implementation of counseling and guidance services, the counselors make provision of useful solutions. On the other hand, counselees are required to acquire an efficient understanding of the solutions and put these into operation in an adequate manner. One of the important aspects that needs to be taken into account is, positivity needs to be reinforced in putting into operation all the measures. Therefore, it is well-understood, counseling and guidance services are facilitating in providing solutions to all types of social problems of individuals.

A. Understanding the Significance of Roles of Non-Government Organizations and the Development Processes

The individuals, belonging to deprived, marginalized and economically weaker sections of the society are overwhelmed by the social problem of illiteracy. They possess either low literacy skills or no literacy skills at all. The NGO workers make provision of literacy classes to the individuals, so they are able to generate awareness in terms of various subjects and concepts. In order to enhance ones standards of living, it is necessary to possess the basic literacy skills of reading, writing and arithmetic. Hence, free literacy classes are facilitating in not only augmenting information regarding academic subjects, but also in terms of ways that are facilitating in emerging into moral and productive human beings.

Understanding Roles of Non-Government Organizations and the Development Processes

The NGO workers are utilizing appropriate teaching-learning methods, teaching-learning materials and instructional strategies. Furthermore, bags, stationary and books are donated to individuals as well. The individuals need to ensure, they lead to an increase in motivation levels towards learning. Therefore, one is able to acquire an efficient understanding of the significance of roles of non-government organizations and the development processes, when literacy classes are provided.

Acquisition of employment opportunities is regarded as one of the primary goals of individuals, belonging to all communities, categories and socio-economic backgrounds. The NGO workers impart information among disadvantaged sections of the society in terms of meaning and significance of employment opportunities. These are not only enabling individuals to bring about improvements in their financial positions, but individuals are able to utilize their competencies and abilities in an efficacious manner. Furthermore, individuals will render an important contribution in bringing about improvements in their overall quality of lives. It is apparently understood that these are difficult to find, hence, individuals obtain support and assistance from NGO workers to find employment opportunities, suitable to their needs and requirements. The employment opportunities are normally not high paying, but individuals incur the feelings of pleasure and contentment. The main reason being, they are assisted in promoting better livelihoods opportunities. Therefore, individuals acquire an understanding of the significance of roles of non-government organizations and the development processes, when they are assisted in acquisition of employment opportunities.

The individuals, belonging to underprivileged sections of the society are imparted information in terms of meaning and significance of skills and abilities. The NGO workers are assisting them in augmenting different types of skills and abilities. Some of these are, communication skills, technical skills, creative skills, analytical skills, critical-thinking skills, time-management skills, leadership skills, public-speaking skills, intellectual skills and artistic skills. On the other hand, abilities, which need to be honed are, management, administration, emotional intelligence, systems thinking, planning, organizing, leading, controlling, co-ordinating and directing. These are to be utilized in an efficacious manner in doing well in their job duties, achieving desired goals and bringing about improvements in one's overall quality of lives. The different types of instructional strategies are made use of, which are facilitating to the individuals on a comprehensive basis. The individuals need to ensure, they lead to an increase in motivation levels towards learning and understanding. Therefore, an understanding of the significance of roles of non-government organizations and the development processes is acquired, when these are contributing in augmenting different types of skills and abilities.

B. Roles of Non-Government Organizations and the Development Processes

The individuals employed in NGOs are required to be well-versed in terms of job duties and responsibilities. Furthermore, in order to carry these out in a well-ordered manner, it is necessary to be well-equipped in terms of

methodologies and procedures. These are referred to the ways of carrying out all types of job duties and responsibilities in a well-ordered manner. One of the important aspects that needs to be taken into account is, individuals should benefit from NGOs. The human resources are the personnel, they are required to utilize their competencies and abilities in order to achieve desired goals (Social Skills, 2020[4]). Hence, when recruitment and selection of individuals takes place, there are number of factors that need to be taken into account, i.e. educational qualifications, skills, abilities, work experience and overall personality traits. As a consequence of being competent and experienced, the individuals will be able to carry out the roles and get engaged in development processes in a well-ordered manner. Furthermore, they will be able to cope with different types of problems and challenging situations in a regimented manner. Therefore, roles of non-government organizations and the development processes are stated as follows:

C. Implementing Effective Communication Processes

The individuals employed within NGOs are required to implement effective communication processes with the victims of social problems. These are facilitating in acquiring an understanding of the overall background of the individuals. In addition, individuals are required to augment their knowledge and understanding of the causes of problems. After the causes are identified, measures are required to be put into operation to prevent these from assuming a major form. Furthermore, information is augmented in terms of various factors and ideas and viewpoints are exchanged. In addition, individuals are able to obtain answers to all their questions and clarify their doubts in terms of various factors. Furthermore, augmenting communication ethics is advantageous on a comprehensive basis. The reinforcement of politeness, respectfulness and courtesy is regarded to be of utmost significance. One of the important aspects is, in putting into operation job duties, factual information needs to be provided. Hence, honing communication skills and interactive abilities are facilitating to NGO workers in putting into operation their job duties in a well-ordered manner. Therefore, implementing effective communication processes is regarded as one of the indispensable roles of non-government organizations and the development processes.

D. Providing Counseling and Guidance Services

The individuals, experiencing social problems are effected physically and psychologically. Hence, they need to obtain counseling and guidance services. These services are provided by NGO workers. The reason being, they have one of the primary objectives of promoting well-being and goodwill of members. In these services, the individuals are required to conduct the analysis of the causes of problems. After the causes are identified, measures need to be put into operation to provide solutions to them.



Furthermore, these need to be prevented from giving rise to impediments within the course of putting into operation different types of job duties and responsibilities. In the implementation of counseling and guidance services, the counselors make provision of useful solutions. On the other hand, counselees are required to acquire an efficient understanding of the solutions and put these into operation in a satisfactory manner. One of the important aspects that needs to be taken into account is, positivity needs to be reinforced in putting into operation all the measures. Hence, these services are beneficial to individuals. Therefore, providing counseling and guidance services is one of the significant roles of non-government organizations and the development processes.

II. ORGANIZING LITERACY CLASSES

The individuals, belonging to deprived and economically weaker sections of the society are overwhelmed by the social problem of illiteracy. They possess either low literacy skills or no literacy skills at all. It is comprehensively understood that in order to gain success in one's lives, one needs to augment literacy skills. The NGO workers provide literacy classes to the individuals, so they are able to generate awareness in terms of various subjects and concepts. In order to enhance ones standards of living, it is necessary to possess the basic literacy skills of reading, writing and arithmetic. Hence, free literacy classes are facilitating in not only augmenting information regarding academic subjects, but also in terms of ways that are facilitating in emerging into moral and productive human beings. The NGO workers are utilizing appropriate teaching-learning methods, teaching-learning materials and instructional strategies. It is ensured, these are understandable to individuals. Furthermore, bags, stationary and books are donated to individuals as well. The individuals need to ensure, they lead to an increase in motivation and concentration levels towards learning. Therefore, organizing literacy classes is an expedient role of non-government organizations and the development process.

A. Honing Creative Skills among Individuals

The individuals belonging to disadvantaged sections of the society aim to hone creative skills. They form the viewpoint that through leading to up-gradation of creative skills, they will contribute efficiently in generating income. The NGO workers provide classes to the individuals, which are facilitating in augmenting creative skills. The different areas in terms of which these are augmented are, artworks, handicrafts, playing of musical instruments, singing, dancing, role playing, gymnastics, taekwondo, physical activities, and various types of sports. As a consequence of augmenting creative skills, the individuals either initiate their own businesses or seek employment opportunities in other organizations. These skills are utilized by individuals in bringing about improvements in their financial positions. Furthermore, they will promote enrichment of their overall standards of living (Prudence, 2020[3]). The NGO workers are utilizing appropriate teaching-learning methods and instructional strategies. It is ensured, these are understandable to individuals. Furthermore, one should obtain answers to all types of questions and clarify their

doubts in terms of various factors. When these are made as careers, the individuals need to put emphasis on honing confidence levels. Therefore, honing creative skills among individuals is a productive role of non-government organizations and the development process.

B. Assisting in Acquisition of Employment Opportunities

Acquisition of employment opportunities is regarded as one of the primary goals of individuals, belonging to all communities, categories and socio-economic backgrounds. The NGO workers impart information among disadvantaged sections of the society in terms of meaning and significance of employment opportunities. Furthermore, individuals are made to understand that even if they are not educated, they need to work in order to sustain their living conditions in an effective manner. These are not only enabling individuals to bring about improvements in their financial positions, but individuals are acquiring the opportunities to utilize their competencies and abilities in an appropriate manner. Furthermore, individuals will render an important contribution in bringing about improvements in their overall quality of lives. It is apparently understood that these are difficult to find, hence, individuals obtain support and assistance from NGO workers to find employment opportunities, suitable to their needs and requirements. The employment opportunities are normally not high paying, but individuals incur the feelings of pleasure and contentment. The main reason being, they are able to promote better livelihoods opportunities. Therefore, assisting in acquisition of employment opportunities is a prominent role of non-government organizations and the development process.

C. Facilitating in Developing Skills and Abilities

The individuals, belonging to underprivileged sections of the society are imparted information in terms of importance of skills and abilities. The NGO workers are assisting them in augmenting different types of skills and abilities. Some of these are, communication skills, decision-making skills, technical skills, creative skills, analytical skills, critical-thinking skills, time-management skills, leadership skills, personal skills, presentation skills, professional skills, public-speaking skills, intellectual skills and artistic skills. On the other hand, abilities, which need to be honed are, management, administration, emotional intelligence, systems thinking, planning, organizing, leading, controlling, possessing the competencies and abilities to work under stress, putting in efforts to one's best abilities and carrying out tasks and functions satisfactorily. These are to be utilized in an efficacious manner in doing well in their job duties, achieving desired goals and providing solutions to various types of problems. The different types of instructional strategies are utilized, which are facilitating to the individuals on a comprehensive basis. The individuals need to ensure, they lead to an increase in motivation levels towards learning and understanding. Therefore, facilitating in developing skills and abilities is a noteworthy role of non-government organizations and the development process.

D. Helping in Curbing Homelessness

The individuals are required to be well-versed in terms of detrimental effects of homelessness. Not having a proper home gives rise to impediments within the course of promoting enhancement of overall personality traits and standards of living. There are number of causes of homelessness, i.e. occurrences of natural calamities and disasters, eviction from homes by family members, migration to other regions and so forth. Whether the individuals are educated or not, whether they are engaged in employment opportunities or not, but it is necessary to have one's own home. The NGO workers are assisting individuals, who are homeless in having their own homes. Within urban communities, there are slums, where individuals reside. Their living conditions are in a deprived state. There is lack of infrastructure, amenities and facilities, but they are able to alleviate the problem of homelessness. The research studies have indicated that individuals are working diligently in order to promote enhancement of their living conditions, while living in slums. Hence, the tasks of NGO workers are acknowledged, when they are rendering an important contribution in curbing homelessness. Therefore, helping in curbing homelessness is a notable role of non-government organizations and the development process.

E. Contributing in Alleviating Crime and Violence

The individuals, belonging to all age groups are subjected to crime and violence. The various types of criminal and violent acts are, verbal abuse, physical abuse, neglect, mistreatment, discriminatory treatment, grievous hurt, dowry harassment and financial exploitation. These are experienced by the individuals within homes from family members and in public places as well, from community members. Within educational institutions, employment settings, marketplaces etc. these are experienced. As a consequence of being subjected to various types of criminal and violent acts, the health conditions of individuals get affected, physically as well as psychologically. The NGO workers are assisting individuals, who have been victims to recuperate. Furthermore, the doers are subjected to disciplinary action. The medical and health care facilities are provided to victims. Furthermore, counseling and guidance services have also been advantageous in recovering. Hence, it is well-understood, when victims are helped in recovering completely, they will be able to contribute efficaciously in promoting enhancement of overall standards of living. Furthermore, individuals will be well-prepared in promoting enrichment of their career prospects. Therefore, contributing in alleviating crime and violence is a favorable role of non-government organizations and the development process.

III. PROMOTING GENDER EQUALITY

The individuals, belonging to some of the rural communities give preference to male children. They form the viewpoint that male children would contribute efficiently in promoting well-being of their families, provided they are given opportunities to do so. Hence, they are provided with education, focus is put upon their health care and so forth. On the other hand, girls are treated in terms of implementation of household responsibilities and taking

care of family members. The main reason being, they are required to go to marital homes. Hence, they are discriminated against in terms of acquisition of education and other factors as compared to their male counterparts. The NGO workers impart information that girls are equally capable as male counterparts. Hence, they should not be discriminated against in terms of various factors. They should be encouraged towards acquisition of education and employment opportunities. They can promote family and community well-being, provided they need to be encouraged towards acquisition of empowerment opportunities. In the present existence, girls and women are acquiring empowerment opportunities and are excelling in various fields. Therefore, promoting gender equality is an advantageous role of non-government organizations and the development process.

A. Taking Out Sufficient Time for all Tasks and Activities

The NGO workers are vested with number of job duties and responsibilities. Some of these are manageable, some are complicated, some can be implemented in less amount of time, some can be more time-consuming and some can be implemented on an individual basis, whereas, others are put into operation in groups of two or more individuals. Hence, it is of utmost significance to be well-versed in terms of time-management skills. These are facilitating in assigning priorities to the tasks. The ones, which are more important are carried out first, whereas, the ones, which are less important are implemented after the completion of more important ones. Procrastination is avoided. One of the important aspects that needs to be taken into account is, job duties should not be completed in haste. The NGO workers assign priorities to all tasks and activities. They make sure that they complete all tasks and activities within the required time-frame. The job duties are primarily related to promoting community well-being and need to be completed within the required time-frame. Therefore, taking out sufficient time for all tasks and activities is a useful role of non-government organizations and the development process.

B. Advantages of Roles of Non-Government Organizations and the Development Processes

Within non-government organizations, the human resources are augmenting their information in terms of useful techniques. The individuals, belonging to all positions in the hierarchy of the non-government organizations are conducting research through utilizing various sources, i.e. books, articles, reports, projects, newspapers, magazines, other reading materials and internet. These are regarded as useful sources in order to generate information in terms of dilemmas that are experienced by individuals (Banaji, & Heiphetz, 2009[1]). Furthermore, all the members are required to put into operation their tasks and activities in a well-ordered and disciplined manner. As a consequence, individuals are able to augment information in terms of advantages of roles of non-government organizations and the development processes.



These are, promoting community well-being; promoting preservation of the environmental conditions; enabling individuals to enhance their career prospects; promoting empowerment opportunities among women; promoting enrichment of personality traits among individuals and leading to up-gradation of overall living conditions among individuals. These are stated as follows:

C. Promoting Community Well-being

The NGOs have one of the primary goals of promoting community well-being. Throughout the country in both urban and rural communities, the individuals are overwhelmed by the social problems of poverty, illiteracy, unemployment, homelessness and crime and violence. These social problems are giving rise to impediments to the individuals in bringing about improvements in their overall living conditions. Hence, the roles of non-government organizations are acknowledged in helping individuals in eliminating all these social problems. The individuals are imparted with information, which would be facilitating in promoting enrichment of their overall standards of living (Pickens, 2005[2]). The methods and procedures are compatible to the needs and requirements of individuals. In other words, these should be useful and understandable to the individuals. Therefore, promoting community well-being is regarded as one of the indispensable advantages of roles of non-government organizations and the development processes.

D. Promoting Preservation of the Environmental Conditions

Throughout the country in all communities, all individuals need to be well-versed in terms of ways of preservation of the environmental conditions. The NGO workers are imparting information among individuals in terms of these ways, i.e. planting more trees; preventing deforestation; spreading greenery within environmental conditions; curbing various forms of pollution, i.e. air, water, land and noise; getting vehicles checked; not throwing any waste materials on the land or water bodies; preventing all factors, discharging loud noise; maintaining cleanliness within the environmental conditions; encouraging environmental education as a subject in promoting literacy classes and putting in efforts in promoting cleanliness within environmental conditions. The NGO workers are involved in implementation of all factors that would be facilitating in preserving the environmental conditions in a well-ordered manner. Furthermore, they are generating information regarding these factors among community members as well. Therefore, promoting preservation of the environmental conditions is one of the significant advantages of roles of non-government organizations and the development processes.

E. Enabling Individuals to Enhance their Career Prospects

The NGO workers make provision of free classes to individuals, which would be facilitating in imparting information regarding all subjects. Furthermore, creative skills are augmented in terms of different types of extra-curricular activities. In addition, individuals obtain support and assistance from NGO workers to find employment opportunities, suitable to their needs and requirements. The

employment opportunities are normally not high paying, but individuals incur the feelings of pleasure and contentment. The main reason being, they are able to promote better livelihoods opportunities and sustain their living conditions in a satisfactory manner. In this manner, individuals are promoting enrichment of their career prospects. The main reason being, they are acquiring the opportunities of utilizing their educational qualifications, competencies and abilities. Therefore, enabling individuals to enhance their career prospects is an eminent advantage of roles of non-government organizations and the development processes.

F. Promoting Empowerment Opportunities Among Women

The NGO workers impart information among individuals, belonging to underprivileged and economically weaker sections of the society that girls are equally capable as male counterparts. Hence, they should not be discriminated against in terms of various factors. They should be encouraged towards acquisition of education and getting engaged in employment opportunities. Furthermore, communication processes need to take place in an effective manner and they need to be treated with respect and courtesy. In addition, focus needs to be put on promoting their good health, physically as well as psychologically. The girls can promote family and community well-being, provided they need to be encouraged towards acquisition of empowerment opportunities. The encouragement from family members is regarded to be of utmost significance in acquiring empowerment opportunities. Hence, they are required to form positive viewpoints in terms of girls and women and provide them opportunities to excel. In the present existence, girls and women are acquiring empowerment opportunities and are excelling in various fields. Therefore, promoting empowerment opportunities among women is a vital advantage of roles of non-government organizations and the development processes.

G. Promoting Enrichment of Personality Traits Among Individuals

Through communicating with NGO workers, individuals are able to augment information regarding all factors that are facilitating in promoting enrichment of overall personality traits. These are, putting emphasis on diet and nutrition; getting engaged in exercises and physical activities; practicing the techniques of yoga and meditation; honing communication skills and interactive abilities; possessing an approachable nature and an amiable attitude; obtaining medical and health care check-ups on regular basis, particularly in cases of health problems and illnesses; coping with psychological problems of anger, stress, anxiety, frustration and depression in a satisfactory manner; promoting a normal mind-set; forming cordial and amiable terms and relationships with family and community members and augmenting different types of skills and abilities. The enhancement of all these factors will be facilitating in leading to up-gradation of overall personality traits.

Hence, individuals are required to hone their listening skills. Furthermore, they need to obtain answers to all types of questions and clarify their doubts in terms of different factors. Therefore, promoting enrichment of personality traits among individuals is a crucial advantage of roles of non-government organizations and the development processes.

H. Leading to Up-gradation of overall Living Conditions Among Individuals

Leading to up-gradation of overall living conditions is a major goal of all individuals, irrespective of occupations and communities. The NGO workers impart information regarding factors, which are facilitating in the achievement of this goal. These are, getting engaged in employment opportunities; bringing about improvements in overall financial positions; inculcating the traits of morality and ethics; implementing the traits of diligence, resourcefulness and conscientiousness; taking out sufficient time for all tasks and activities; augmenting different types of skills and abilities; being well-informed in terms of job duties and responsibilities; being well-equipped in terms of methodologies and procedures; utilizing pioneering methods and materials; promoting a normal mind-set and forming cordial and amiable terms and relationships with family and community members. Throughout the lives of the individuals, they need to understand and put into operation all these factors. As a consequence of putting these into operation in a positive manner, individuals will be able to benefit in a satisfactory manner. Therefore, leading to up-gradation of overall living conditions among individuals is an essential advantage of roles of non-government organizations and the development processes.

IV. CONCLUSION

Non-government organizations have the primary goal of promoting community well-being. Roles of non-government organizations and the development processes are, implementing effective communication processes, providing counseling and guidance services, organizing literacy classes, honing creative skills among individuals, assisting in acquisition of employment opportunities, facilitating in developing skills and abilities, helping in curbing homelessness, contributing in alleviating crime and violence, promoting gender equality and taking out sufficient time for all tasks and activities. Advantages of roles of non-government organizations and the development processes are, promoting community well-being; promoting preservation of the environmental conditions; enabling individuals to enhance their career prospects; promoting empowerment opportunities among women; promoting enrichment of personality traits among individuals and leading to up-gradation of overall living conditions among individuals. Finally, it is well-understood that through implementing roles and development processes adequately, social problems will be alleviated.

DECLARATION STATEMENT

Funding	No, I did not receive.
Conflicts of Interest	No conflicts of interest to the best of my knowledge.
Ethical Approval and Consent to Participate	No, the article does not require ethical approval and consent to participate with evidence.
Availability of Data and Material	Not relevant.
Authors Contributions	I am only the sole author in this article.

REFERENCE

- Banaji, M.R., & Heiphetz, L. (2009). Attitudes. Retrieved October 02, 2023 from http://www.fas.harvard.edu/~mrbworks/articles/2010_attitudes.pdf
- Pickens, J. (2005). Chapter 3 Attitudes and Perceptions. Retrieved October 02, 2023 from <http://healthadmin.jbpub.com/Borkowski/chapter3.pdf>
- Prudence. (2020). Retrieved October 02, 2023 from Merriam-webster.com
- Social Skills: Definition and Examples (2020). Retrieved October 02, 2023 from indeed.com
- Souders, B. (2020). What is Motivation? A Psychologist Explains. Retrieved October 02, 2023 from [positivepsychology.com](https://www.positivepsychology.com)
- Kumar, Dr. K. (2023). Psychological Impact of social media on Rural Youth: A Study. In Indian Journal of Mass Communication and Journalism (Vol. 2, Issue 4, pp. 10–15). <https://doi.org/10.54105/ijmci.d1044.062423>
- Das, Dr. S. S. (2023). Rising Popularity of Internet Memes in India: A Media Psychology Perspective. In Indian Journal of Social Science and Literature (Vol. 2, Issue 3, pp. 5–9). <https://doi.org/10.54105/ijssl.c1058.032323>
- Perasso, G., Maggiore, A., Chiara, A., & Camurati, G. (2020). Telematic Intervention based on the Play Specialist Approach in the Covid-19 Era: Benefits for Parents of Children with Clinical Conditions. In International Journal of Preventive Medicine and Health (Vol. 1, Issue 1, pp. 1–7). <https://doi.org/10.54105/ijpmh.a2005.111120>
- Kedar, S. V., & Rokade, S. (2019). Recognition of Emotional State Based On Handwriting Analysis and Psychological Assessment. In International Journal of Engineering and Advanced Technology (Vol. 8, Issue 6, pp. 4395–4402). <https://doi.org/10.35940/ijeat.f8960.088619>
- Joshi, S. C., Gupta, K., & Manekta, S. (2022). Misinformation, Public Opinion, and the Role of Critical Thinking. In International Journal of Management and Humanities (Vol. 8, Issue 9, pp. 15–18). <https://doi.org/10.35940/ijmh.i1483.058922>

AUTHOR PROFILE



Dr. Radhika Kapur, I am schooling from Loreto Convent, Bachelors of Arts in Sociology from Jesus and Mary College. Masters of Business Administration from YMCA, New Delhi. Ph. D from Delhi University. I have 15 years of work experience in the field of research and writing I have written more than 100 research papers currently working as a librarian in Delhi School of Journalism, University of Delhi.

Disclaimer/Publisher's Note: The statements, opinions and data contained in all publications are solely those of the individual author(s) and contributor(s) and not of the Lattice Science Publication (LSP)/ journal and/ or the editor(s). The Lattice Science Publication (LSP)/ journal and/ or the editor(s) disclaim responsibility for any injury to people or property resulting from any ideas, methods, instructions or products referred to in the content.

